

ANNEX II –National Dissemination Plans

P1 – bfi Steiermark (AT)

| Activities | Please specify if necessary (short description, names, titles, web-addresses etc.) | Date(s) Duration Frequency | Place | Level* | | | | | Characteristics of Target Group | Size / number of organisations / persons reached (approximately) | Kind of documentation available |
|---------------------------------------|---|---|----------------------------|--------|---|---|---|---|---|--|---------------------------------|
| | | | | L | R | N | E | O | | | |
| a) Inside your organisation | | | | | | | | | | | |
| Emails | Project updates to management staff | From November 2013 | Graz, Austria | X | | | | | Staff | 3 | Copies of Email |
| Emails | Project newsletter to all employees at the bfi Steiermark | From April 2014 | Graz, Austria | X | X | | | | staff | 450 | Copies of Email |
| Meetings / Round Tables | Meetings with the staff of the product development and quality management at bfi Steiermark | From November 2013 on, every 6 months | Graz, Austria | X | | | | | Staff | 10 | Photographs, e-mails |
| Meetings / Round Tables | Meetings with Management staff of bfi Steiermark | From November 2013, every 6 months | Fürstenfeld, Austria | | X | | | | Staff | 3 | Photographs, e-mails |
| Publications / Newspapers / Magazines | Newsletter article about the project start | October 2013 | Austria | X | X | X | | | Employees and stakeholders of bfi Steiermark | 650 | Screenshot of newsarticle |
| Workshops | Workshop about PLM at the bfi Steiermark | January 2014 | Graz, Austria | | X | | | | Members of the product development and quality management at the bfi Steiermark | 10 | photographs |
| Presentations Conferences | Presentation of project proghress / results to the bfi Steiermark Management | Annual | Graz, Austria | | X | | | | Managers | 10 | Copy of Report |
| Presentations Conferences | Presentation of project results to staff | Annual | Graz, Austria | | X | | | | Staff | 70 | Copy of Presentation |
| Flyers / Posters | Distribution of project Posters Flyers | From March 2014 – As flyers are available | Styria, Austria | x | x | x | x | | Staff, Students, interested persons | 1.250 | Posters, Flyers |
| Pilots / Implementation | Pilot of Q-PLM software | April 2015 | Graz, Austria | X | X | X | | | Staff | 15 | Results of Pilot |
| Others | Project information on public noticeboard | From November 2013 - Regularly | Fürstenfeld, Graz, Austria | X | X | | | | Participants, Staff, General Public | 1500 | Photograph |

* L = local; R = regional; N = national; E = EU; O = Outside EU

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| | | Updated | | | | | | | | | |
| B) Outside your organisation | | | | | | | | | | | |
| E-Mails | | | | | | | | | | | |
| Meetings | Meeting with company using PLM software | January 2014 | Graz, Austria | | X | | | | Managers | 3 | Photographs, meeting results |
| Workshops / Round Tables | | | | | | | | | | | |
| Flyers / Posters | Distribution of project posters to other VET providers | From April 2014 – As flyers are available | Austria | | | X | | | Managers, Staff | 150 | Distribution List |
| Pilots / Implementation | Implementation and testing of the PLM-Software | From April 2015 | Austria | | x | x | | | Product developer, head of training centres, management fo bfi Steiermark, stakeholders | 30 | Distribution List |
| Conferences | Final conference event | June 2015 | Austria | | | x | | | Product developer, head of training centres, management fo bfi Steiermark, stakeholders, interested public | 50 | Participants list, photographs |
| Publications / Newspapers / Magazines | Article for publication about the final conference event | June 2015 | Graz, Austria | | X | | | | General Public | 40000+ | Copy of Article |
| Radio / TV | | | | | | | | | | | |
| Internet | Q-PLM page | From December 2013 | Austria | X | X | X | X | X | Web Community | 10,000+ | Screenshop of Q-PLM webpage |
| Internet | Q-PLM page on bfi website | From October 2013 | Austria | X | X | X | X | | General Public, participants, interested persons | 4,000+ | Screenshot of Web Page |
| Internet | Project updates on the bfi Steiermark Facebook page | From October 2013 | Austria | | | X | X | X | General Public, participants, interested persons | 4,000+ | Screenshot of Facebook Page |
| Lobbying / Networking | University of Economics and Business, Vienna | October 2013 and January 2014 | Vienna, Austria | | | X | | | interested persons | 1 | Copy of e-mail |
| | Donau-Universität Krems | February 2014 | Krems, Austria | | | X | | | interested persons | 3 | Copy of e-mail |
| Others | Kick off meeting for the Grundtvig, Leonardo da Vinci and Key Activity 4 selected in 2013 | 30-31 January 2014 | Brussels | | | | X | | European project managers | 50 | photographs |
| Others | EU Project Kompendium of bfi Österreich | March 2014 | Vienna, Austria | | | X | | | Austrian project managers | 150 + | Screenshot, copy |

P2 – INIT Developments (DE)

| Activities | Please specify if necessary (short description, names, titles, web-addresses etc.) | Date(s) Duration Frequency | Place | Level [□] | | | | | Characteristics of Target Group | Size / number of organisations / persons reached (approximately) | Kind of documentation available |
|---------------------------------------|--|----------------------------------|---------------------------------|--------------------|---|---|---|---|---|--|---------------------------------|
| | | | | L | R | N | E | O | | | |
| a) Inside your organisation | | | | | | | | | | | |
| Emails | | | | | | | | | | | |
| Meetings / Round Tables | | | | | | | | | | | |
| Publications / Newspapers / Magazines | | | | | | | | | | | |
| Workshops | | | | | | | | | | | |
| Presentations Conferences | | | | | | | | | | | |
| Flyers / Posters | | | | | | | | | | | |
| Pilots / Implementation | | | | | | | | | | | |
| Others | | | | | | | | | | | |
| B) Outside your organisation | | | | | | | | | | | |
| E-Mails | | | | | | | | | | | |
| Meetings | Introduction of Q-PLM outcomes and results to relevant training organisations on regional level (Berufsbildungswerk Beckman & Scheller; Fachhochschule des Mittelstands located in Bielefeld; Baltic College; University of Greifswald etc.) | Throughout project's lifetime | Schwerin, Greifswald, Bielefeld | x | x | x | | | VET provider, higher education training providers with strong service orientation to regional economy and business | Q-PLM will only be introduced to CEOs, heads of institutes and/or heads of human resource departments; in total we might inform about 5-10 persons however in total this will affect approx. 2000 learners | Minutes and/or pictures |
| Workshops / Round Tables | | | | | | | | | | | |
| Flyers / Posters | Project posters and flyers will be distributed to training organisations and or stakeholders | After copies were received | Schwerin, Greifswald | x | | | | | VET providers, higher education providers, chamber for industry and trade with VET units, unions with VET units, general adult learning providers | 50 organisations | NA |
| Pilots / Implementation | | | | | | | | | | | |
| Conferences | | | | | | | | | | | |
| Publications / Newspapers / Magazines | | | | | | | | | | | |

[□] L = local; R = regional; N = national; E = EU; O = Outside EU

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|-----------------------|---|-----------------------------------|----------|---|---|---|---|---|---|-----------------------------|--------------------------------|
| Radio / TV | | | | | | | | | | | |
| Internet | www.init-developments.eu | 02/2014 | Schwerin | x | x | x | x | x | All visitors of our website | Approx. 200 visitors/months | Screen shot of project website |
| Lobbying / Networking | Introducing project idea and products on meeting and events of local businesses, education providers etc. | Throughout the project's lifetime | Schwerin | x | | | | | Community and network of local businesses and education providers | Approx. 20 organisations | NA |
| Others | | | | | | | | | | | |

P3 – Syntra West (BE)

| Activities | Please specify if necessary (short description, names, titles, web-addresses etc.) | Date(s) Duration Frequency | Place | Level* | | | | | Characteristics of Target Group | Size / number of organisations / persons reached (approximately) | Kind of documentation available |
|---------------------------------------|--|----------------------------------|---------------|--------|---|---|---|---|--|--|---------------------------------|
| | | | | L | R | N | E | O | | | |
| a) Inside your organisation | | | | | | | | | | | |
| Emails | Mailings regarding events | 1x/project | | x | x | x | | | Syntra West and the other Syntra branches in Flanders | 15 organizational branches | Mail |
| Emails | | | | | | | | | | | |
| Meetings / Round Tables | Monitoring meetings | 8x/year | Bruges | x | | | | | Quality Manager and Sector Managers | 5 | Notes of meetings |
| Publications / Newspapers / Magazines | Newsletters: 1 for trainers and 1 for internal staff | 4x/year each | | x | | | | | 2.500 trainers and 250 staff | 2.750 approximately | Newsletters |
| Workshops | Workshop per sector | 2x/year | West-Flanders | x | x | | | | Business Developers of 20 sectors | 20 approximately | Notes of meetings |
| Presentations Conferences | | | | | | | | | | | |
| Flyers / Posters | | | | | | | | | | | |
| Pilots / Implementation | Testing and embedding actions of the project tools within Syntra | | West-Flanders | x | x | | | | Within several branches the tool will be tested and embedded | 4 to 6 campuses | Reports / evaluations |
| Others | | | | | | | | | | | |
| B) Outside your organisation | | | | | | | | | | | |
| E-Mails | Mailings regarding events, project results | 1x/year | | x | x | x | x | | Project Managers of different organisations, other VET- | 50 organisations | Mail |

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|---------------------------------------|---|------------|--|---|---|---|---|--|--|--|--|--------------------------------|
| Meetings | Communication on the project during external project meetings | 10x/year | | x | x | x | x | | | Other Project Managers and project contacts | 30 organisations | Mailing afterwards |
| Workshops / Round Tables | | | | | | | | | | | | |
| Flyers / Posters | | | | | | | | | | | | |
| Pilots / Implementation | Testing in other VET-providers | 1x/project | | x | x | x | | | | Employment Agency Flanders, other VET providers | 5 organisations | Pictures, reports, evaluations |
| Conferences | | | | | | | | | | | | |
| Publications / Newspapers / Magazines | Project Newsletter | 4x/project | | x | x | x | x | | | To be sent out to all contacts in the Project Office network | 200 organisations | Mail + mailing list |
| Radio / TV | | | | | | | | | | | | |
| Internet | Press releases, website, blog | 4x/project | | x | x | x | x | | | Similar organisations of Syntra, project partners, prospects | Depending on the hits of the (new) website | Hits if available |
| Lobbying / Networking | | | | | | | | | | | | |
| Others | | | | | | | | | | | | |

P4 – Fondo Formacion Euskadi (ES)

| Activities | Please specify if necessary (short description, names, titles, web-addresses etc.) | Date(s) Duration Frequency | Place | Level* | | | | | Characteristics of Target Group | Size / number of organisations / persons reached (approximately) | Kind of documentation available |
|---------------------------------------|--|----------------------------------|-------|--------|---|---|---|---|---------------------------------|--|---------------------------------|
| | | | | L | R | N | E | O | | | |
| a) Inside your organisation | | | | | | | | | | | |
| Emails | Informative email about the project to ffeuskadi@ffeuskadi.net with the advances of the project | Every six months | | | X | | | | Workers of FFE | 60 | Copy of the email |
| Meetings / Round Tables | | | | | | | | | | | |
| Publications / Newspapers / Magazines | FFE e- bulletins | Every six months | | | X | | | | Workers of FFE, trainers | 100 | Copy of the e-bulletins |
| Workshops | | | | | | | | | | | |

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| Presentations Conferences | | | | | | | | | | | | |
| Flyers / Posters | Distribution of leaflets/flyers in the information point of the organisation. | Continue (once the leaflet is prepared) | | | X | | | | | Trainees, clients,... | 150 | photos |
| Pilots / Implementation | | | | | | | | | | | | |
| Others | | | | | | | | | | | | |
| B) Outside your organisation | | | | | | | | | | | | |
| E-Mails | Informative email about the project to VET organisations, companies, .. with the advances of the project | Every six months | | | X | | | | | Workers of the VET organisations, companies, .. | 500 | Copy of the email |
| Meetings | Others European projects meetings | 1 meeting every two months | Meetings place | | | | X | | | People involved in EU projects | 60 | Meeting minutes |
| Workshops / Round Tables | | | | | | | | | | | | |
| Flyers / Posters | Distribution of leaflets/flyers to organisations, training centres,.. | Continue (once the leaflet is prepared) | | | X | | | | | VET managers, trainers, ... | 150 | |
| Pilots / Implementation | | | | | | | | | | | | |
| Conferences | | | | | | | | | | | | |
| Publications / Newspapers / Magazines | FFE e- bulletins | Every six months | | | | X | | | | Workers of the VET organisations, companies, .. | 1000 | Copy of the e-bulletins |
| Radio / TV | | | | | | | | | | | | |
| Internet | Information about the project in FFE website | Continue (periodically updated) | | | | X | | | | All the interested people that access to the website | 2000 | |
| Lobbying / Networking | | | | | | | | | | | | |
| Others | | | | | | | | | | | | |

P5 – Winnova (FI)

| Activities | Please specify if necessary (short description, names, | Date(s) Duration | Place | Level* | | | | | Characteristics of Target Group | Size / number of organisations / persons | Kind of documentation |
|------------|--|------------------|-------|--------|---|---|---|---|---------------------------------|--|-----------------------|
| | | | | L | R | N | E | O | | | |

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| Internet | website, blog, facebook | | | | | | | | | | www.winnova.fi |
| Lobbying / Networking | CIMO, OAJ, AVI, ELY, OPH, AMKE administratives | 1-2 | | | x | x | | | | Administratives like National agency ect | 10 |
| Others | face to face -meetings | 2 | | | x | | | | | project partners etc. | 5 |

P6 – City of Cork VEC (IE)

| Activities | Please specify if necessary (short description, names, titles, web-addresses etc.) | Date(s) Duration Frequency | Place | Level* | | | | | Characteristics of Target Group | Size / number of organisations / persons reached (approximately) | Kind of documentation available |
|---------------------------------------|--|--|-------|--------|---|---|---|---|---------------------------------|--|---------------------------------|
| | | | | L | R | N | E | O | | | |
| a) Inside your organisation | | | | | | | | | | | |
| Emails | Project updates to management staff | From November 2013 | Cork | X | | | | | Staff | 15 | Copies of Email |
| Emails | | | | | | | | | | | |
| Meetings / Round Tables | Meetings with Management staff | From November 2013 | Cork | X | | | | | Staff | 15 | Photographs |
| Publications / Newspapers / Magazines | Project Information in College Student Diary | September 2014 | Cork | X | | | | | Students | 1200 | Copy of Diary page |
| Workshops | | | | | | | | | | | |
| Presentations Conferences | Presentation of project progress / results to College Board of Management | Annual | Cork | X | | | | | Managers | 10 | Copy of Report |
| Presentations Conferences | Presentation of project results to staff | Annual | Cork | X | | | | | Staff | 70 | Copy of Presentation |
| Flyers / Posters | Distribution of project Posters Flyers | From November 2013 – As flyers are available | Cork | x | | | | | Staff, Students | 1.250 | Copies of Posters, Flyers |
| Pilots / Implementation | Pilot of Q-PLM software | | Cork | X | | | | | Staff | 15 | Results of Pilot |
| Others | Project information on public noticeboard | From November 2013 - Regularly Updated | Cork | X | | | | | Students, Staff, General Public | 2,000 | Photograph |
| B) Outside your organisation | | | | | | | | | | | |

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|---------------------------------------|--|--|---------|---|---|---|---|---|------------------------------------|---------|------------------------------|
| E-Mails | | | | | | | | | | | |
| Meetings | Meeting with company using PLM software | January 2014 | Cork | X | | | | | Managers | 5 | Photographs, meeting results |
| Workshops / Round Tables | | | | | | | | | | | |
| Flyers / Posters | Distribution of project posters to other VET providers | From November 2013 – As flyers are available | Ireland | | | X | | | Managers, Staff | 5,000+ | Distribution List |
| Pilots / Implementation | | | | | | | | | | | |
| Conferences | | | | | | | | | | | |
| Publications / Newspapers / Magazines | Article for publication | During pilot phase | Cork | | X | | | | General Public | 10000+ | Copy of Article |
| Radio / TV | | | | | | | | | | | |
| Internet | Section on iTunesU site | From Summer 2014 | | | | X | X | X | Wide Academic Community | 30,000+ | Copy of iTunesU content |
| Internet | Q-PLM page on College Website | From early 2014 | | | | X | X | | General Public, Teachers, Students | 10,000+ | Copy of Web Page |
| Internet | Project updates on college Facebook and Twitter pages | From early 2014 | | | | X | X | X | General Public, Students, Teachers | 10000+ | Samples of pages |
| Lobbying / Networking | | | | | | | | | | | |
| Others | | | | | | | | | | | |

P7 – CCIS (SI)

| Activities | Please specify if necessary (short description, names, titles, web-addresses etc.) | Date(s) Duration Frequency | Place | Level* | | | | | Characteristics of Target Group | Size / number of organisations / persons reached (approximately) | Kind of documentation available |
|------------------------------------|--|----------------------------|-------|--------|---|---|---|---|---|--|---------------------------------|
| | | | | L | R | N | E | O | | | |
| a) Inside your organisation | | | | | | | | | | | |
| Emails | e-mail to all employees at CCIS | 2014-1 x 2015 – 1x | | | | x | | | Directors from 25 branch chambers, 12 regional chambers and other employees | 112 persons in CCIS | e-mail |

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|---------------------------------------|--|--|---------------|--|--|---|---|--|---|-------------------|--|--------------------------|
| Flyers / Posters | At promotional stands in front of classrooms and halls for education | 1x | CCIS | | | | | | | | | |
| Flyers / Posters | At promotional stands in front of classrooms and halls for education at CBE | 1x | CBE | | | x | | | | | | |
| Flyers / Posters | Sent to CPI | 1x | CPI | | | x | | | | | | |
| Flyers / Posters | Sent to VET providers | 1x | VET providers | | | x | | | | | | |
| Pilots / Implementation | | | | | | | | | | | | |
| Conferences | Presentation at other project meeting | 1x | CCIS | | | | x | | Participants from other EU countries, metal and electrical industry | | | Signature list |
| Conferences | Presentation at other conferences | 2x | CCIS | | | X | | | VET providers | | | Signature list |
| Publications / Newspapers / Magazines | e-newsletter Business weekly | 2013: 1x 2014: 2x 2015: 2x | | | | x | | | Slovenian companies | 15.000 recipients | | e-newsletter |
| Publications / Newspapers / Magazines | Business magazine Glas gospodarstva: article | 2015:1x | | | | x | | | Directors of Slovenian companies | 11.000 recipients | | Printed copy of magazine |
| Radio / TV | / | | | | | | | | | | | |
| Internet | SI: http://www.gzs.si/slo/skupne_naloge/izobrazevanje/projekt_g_plm | From November 2013 2014-update 2015 - update | | | | x | | | | | | Print screen |
| Internet | ENG: http://eng.gzs.si/slo/projects/57988 | From October 2013 | | | | | x | | | | | Print screen |
| Lobbying / Networking | | | | | | | | | | | | |
| Others | | | | | | | | | | | | |

P8 - University Stefan cel Mare Suceava (RO)

| Activities | Please specify if necessary (short description, names, titles, web-addresses etc.) | Date(s) Duration Frequency | Place | Level* | | | | | Characteristics of Target Group | Size / number of organisations / persons reached (approximately) | Kind of documentation available |
|---------------------------------------|---|--|---------|--------|---|---|---|---|--|--|---------------------------------|
| | | | | L | R | N | E | O | | | |
| a) Inside your organisation | | | | | | | | | | | |
| Emails | List_qplm@seap.usv.ro | On going | Suceava | X | | | | | Members of project staff | 7 | |
| Emails | allprof@seap.usv.ro 80 persones, members of the staff of Faculty of Economics and Public Administration Suceava | On going | Suceava | | | | | | Staff of the Faculty of Economics and Public Administration | 80 | |
| | | | | | | | | | Staff of Faculty for Education Sciences | 30 | |
| Meetings / Round Tables | 6 Meetings organised with local team members; Additional meetings/round tables will be organised or when ever needed. | After project meeting (4x) Before intermediary reports (2x) | Suceava | X | X | | | | Member of project staff | 10 | |
| Publications / Newspapers / Magazines | Scientific revue of the USV | 1 article / project | Suceava | X | X | X | X | X | Academics, researchers, teachers | NN | |
| Workshops | | | | | | | | | | | |
| Presentations Conferences | Conference of FSEAP / USV | 1 / year | Suceava | X | X | X | | | Members of academic staff from other institutions and VET providers in Romania | At least 50 persons | |
| Flyers / Posters | Flyers and posters of the project will be printed and posted in the university; E-version of posters will be posted on the web page of the USV. www.seap.usv.ro | Permanent | Suceava | | X | X | X | | At least 25% from the number of the students will read the content; | 800 students | |
| Pilots / Implementation | | | | | | | | | | | |
| Others | | | | | | | | | | | |
| B) Outside your organisation | | | | | | | | | | | |
| Activities | Please specify if necessary (short description, names, titles, web-addresses etc.) | Date(s) Duration | Place | Level* | | | | | Characteristics of Target Group | Size / number of organisations / persons | Kind of documentation |

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